



Riddell



## Job Summary

### Title

Forecast Analyst

### Division

Bell

### Location

Irving, TX

### Reports To

Director of Mass  
Operations

## Forecast Analyst

We're Easton-Bell Sports... We make gear. Football Gear. Hockey Gear. Bike Gear. Snowboarding Gear. Baseball Gear. And we're growing.

**Summary:** The Forecast Analyst position requires a critical thinker who can manage customer(s) forecasting in a dynamic market environment, interact with everyone involved in the forecast and buying process, be willing to go into detail, uncover facts, challenge questionable data and problem solve when issues arise. Candidate must be able to collaborate, communicate and dig into data in coming up with the 'one-best' forecast by item in servicing our mass accounts, while still managing inventories to budget.

Below, you'll find the particulars, but **excellent customer services skills** are a must.

**Contact:** <https://home.eease.com/recruit/?id=370903>

No phone calls please. Secondary sources will not be considered for this position. Easton-Bell Sports is an Equal Employment Opportunity company.

### Essential Functions:

- Create and maintain forecasts on an ongoing basis to service our mass channel customer demand in a dynamic market environment.
- Analyze sell-through data to identify trends for top customers. Analysis will require the ability to dig through multiple layers of data, identify key components or indicators and summarize results.
- On a weekly basis, provide standard reports to various areas of the company informing them of customer patterns and selling trends.
- Work with cross-functional teams in communicating and collaborating to accurately forecast customer demand.
- Extract and compile data from multiple systems/sources in order to help make intelligent forecasting and inventory decisions.
- Take responsibility and pride in managing the forecasts for various accounts and in measuring forecast accuracy.
- Work directly with the purchasing team in identifying items/quantities to buy as well as the timing in order to properly



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service customer demand.

- Measure weekly orders versus forecasts and challenge sales teams on discrepancies and variances
- Use forecast models, trends, POS and history to come up with forecasts at the material level by account
- Understand and utilize seasonal indices by product category to forecast new and volatile items
- Work with sales teams in identifying and planning for new item rollouts and promotions
- Analyze at the material level PO flow and determine if there is a need to pull product forward or delay in anticipation of consumer demand and inventory levels
- Work with other forecast analysts in setting up new materials and adjusting forecasts for item transitions
- Roll up on a monthly basis forecasts in comparison to the monthly financial sales forecast by account

**Education and Training:**

- Bachelors degree
- 4-6 years experience in a consumer products supply chain or retail-forecasting environment.

**Skills and Abilities:**

- Experience forecasting in a consumer products environment.
- Strong system and analytical skills.
- Ability to extract and compile data from multiple systems/sources and then make recommendations.
- Advanced Excel skills (vlookups, pivot tables, etc).
- Understanding of business flow for supply chain in order to service major retailers.
- High sense of urgency and attention to detail.
- Ability to handle multiple tasks and deal with change.
- Excellent oral and written communication skills.
- Ability to meet short deadlines
- Self-starter
- Excellent interpersonal skills
- Have good time management skills

