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EASTON SPORTS BECOMES OFFICIAL TEAM EQUIPMENT SUPPLIER TO AMERICAN AMATEUR BASEBALL CONGRESS

VAN NUYS, Calif. (Mar. 4, 2009) – Easton Sports – the leading manufacturer of sporting goods equipment – has entered into a multi-year agreement to become an Official Team Equipment Supplier to the American Amateur Baseball Congress (AABC).

The partnership will provide Easton with extensive marketing opportunities designed to benefit from AABC's popularity and reach.

“Our partnership with AABC goes back many years, and we have a great relationship with them,” said Mike Zlaket, Executive VP & General Manager of Easton's Baseball/Softball division. “We look forward to making a good thing even better in the future with this agreement.”

Founded in 1935, AABC boasts more than 200,000 participants throughout the country.

“Easton is demonstrating a strong commitment to the sport and to AABC with this agreement,” added Richard Neely, President of AABC. “We look forward to helping them showcase their brand to our membership in the coming years.”

To receive more information or schedule an interview, please contact Formula at 310-578-7050 or via e-mail at kovacs@formulapr.com.

About Easton Sports

Easton Sports, part of the Easton-Bell Sports family of companies, is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both professionals and enthusiasts. Easton focuses on its ability to innovate and create products of unmatched quality and performance including the #1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the #1 stick and #1 glove

in the National Hockey League. Headquartered in Van Nuys, Calif., Easton Sports employs over 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at www.eastonsports.com.

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