



**FOR IMMEDIATE RELEASE**

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**EASTON UNVEILS ALL-NEW *PREMIER*  
*PROFESSIONAL* BALL GLOVE SERIES**

*Series Offers 10 Pro Grade Models*

VAN NUYS, Calif. (April 30, 2008) – Easton Sports, the leading designer and manufacturer of sporting goods, introduces its Premier Professional series of ball gloves. The 2009 line, built to the specifications of top-flight players, features 10 models including six infield patterns, two outfield patterns, a first baseman’s mitt and a catcher’s mitt. Easton has put extra-emphasis into the design and technology featured in this all-new ball glove series, according to Matt Arndt, senior vice president of Easton’s baseball/softball division.

“As the famous saying goes, defense wins championships,” Arndt said. “We have put in countless hours to ensure the best possible products are put on the field. With 10 new models, we now have the ability to maximize the performance of everyone on the diamond.”

The Premier Professional series offers a long list of innovative new features including pro grade USA tanned steer hide, contoured index finger channel lined with sheep skin for increased comfort and pre-curved finger back welting with reinforced stitch lines to provide extra strength and ideal pocket shape. Additional features include pro grade USA tanned rawhide lace, steer hide lining, and direct embroidered Diamond E and Easton logos. The Premier Professional series ball gloves will boost the confidence of every player on the field when they need to make that game-changing defensive play.

The 2009 Premier Professional Series of ball gloves will be available in all major sporting goods stores beginning May 2008.

**To receive more information or schedule an interview, please contact (310) 578-7050 or e-mail at [kovacs@formulapr.com](mailto:kovacs@formulapr.com).**

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### **About Easton Sports**

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the #1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the #1 stick and #1 glove in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs over 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at [www.eastonsports.com](http://www.eastonsports.com). Prior to the combination with Riddell Bell, Easton Sports was a subsidiary of Jas. D. Easton Inc. Other subsidiary companies of Jas. D. Easton, including Easton Technical Products and Hoyt, both based in Utah, are not impacted by this combination.

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