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Contact:
Matt Kovacs
Formula
310-578-7050
kovacs@formulapr.com

EASTON REVITALIZES FASTPITCH CATCHER'S PROTECTIVE CATEGORY WITH SYNERGY SERIES

All-New Chest Protector and Leg Guards Upgrade Position

VAN NUYS, Calif. (April 30, 2008) – Easton Sports, the industry leader in protective products, has revamped its catcher's equipment category by adding the all-new Synergy Fastpitch catcher's protective series. The addition of the Synergy Fastpitch chest protector and leg guards positions Easton at the forefront of the industry offering top of the line comfort and support according to Matt Arndt, senior vice president of Easton's baseball/softball division.

"In addition to making sure the new products provide great protection, we also introduce revolutionary new technologies to ensure comfort and durability," said Matt Arndt. "Catchers will have top quality equipment so they can concentrate on calling a great game."

The **Synergy Fastpitch Chest Protector** designed with a women's specific cut; offers backstops with many revolutionary technologies new to the diamond. Ultra-lightweight EPP foam and Comfort Form Foam layers help absorb and deaden impact while also reducing rebounds of pitches in the dirt. Bio-Dri™ fabrics from Easton effectively wick moisture keeping players dry on hot and muggy days. Dual removable shoulder caps provide protection from shoulder injuries. The Synergy Fastpitch Chest Protector available in adult (16.5"), intermediate (15.75") and youth (15") sizes offers four stylish color options; black/silver, navy/silver, red/silver and royal/silver.

Inspired by Easton's hockey protective line, the **Synergy Fastpitch Leg Guards** feature a form-fitting design with a removable Bio-Dri™ insert lining for unmatched comfort and moisture control. In addition, X-Strap designed leg straps make for a more secure fit around the calves. The Synergy Fastpitch Leg Guards boast armor riveted PC shin plates for long lasting durability. Available in adult (16"), intermediate (14") and youth (12.75") sizes and numerous colors; there is an option right for all catchers.

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The Synergy Fastpitch Chest Protector and Leg Guards will be available in all major sporting goods stores beginning September 2008.

To receive more information or schedule an interview, please contact (310) 578-7050 or e-mail kovacs@formulapr.com.

About Easton Sports

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the #1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the #1 stick and #1 glove in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs over 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at www.eastonsports.com. Prior to the combination with Riddell Bell, Easton Sports was a subsidiary of Jas. D. Easton Inc. Other subsidiary companies of Jas. D. Easton, including Easton Technical Products and Hoyt, both based in Utah, are not impacted by this combination.

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