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EASTON SPORTS ANNOUNCES LAUNCH OF VRS PRO III & STEALTH PRO II BATTING GLOVES

New Designs Provide Ultra Comfort and Protection

VAN NUYS, Calif. (April 30, 2008) – Easton Sports, the leading designer and manufacturer of sporting goods, has expanded its batting glove line for 2009 with two re-designed offerings; the VRS Pro III and Stealth Pro II. Made for players of all levels, Easton has improved an already stellar line with revolutionary new technologies and designs. These extra-durable new offerings are created for all players starting in little league up to the Major League level, according to Matt Arndt, senior vice president of Easton’s baseball/softball division.

“This year we have stepped up Easton’s presence in the batting glove category,” Arndt said. “These batting gloves are already loved by many Major Leaguers and we’re expecting the same response from consumers.”

The **VRS Pro III** features the latest technology and designs derived from Easton’s R&D team, Internal VRS™. These pads reduce shock and vibration by 76% allowing for maximum protection at the plate. The gloves are designed with a durable leather palm with moisture control Lycra® on the back. Pre-curved finger designs fit the natural contour of the hand for added comfort. The VRS Pro III is available in both adult and youth sizes. Also available, is a Fastpitch VRS Pro III model featuring ergonomically designed padding specifically for the female player.

Easton exclusive Diamond Cabretta sheepskin leather along with a seamless one-piece palm combines to make the **Stealth Pro II** one of the most comfortable batting gloves in the game. Moisture control Lycra® provides added flex and comfort on even the hottest of summer days. The Stealth Pro II is available in adult and youth sizes.

The VRS Pro III and Stealth Pro II batting gloves will be available in all major sporting goods stores beginning May 2008.

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To receive more information or schedule an interview, please contact (310) 578-7050 or e-mail at kovacs@formulapr.com.

About Easton Sports

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the #1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the #1 stick and #1 glove in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs over 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at www.eastonsports.com. Prior to the combination with Riddell Bell, Easton Sports was a subsidiary of Jas. D. Easton Inc. Other subsidiary companies of Jas. D. Easton, including Easton Technical Products and Hoyt, both based in Utah, are not impacted by this combination.

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