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CONTACT:

Matt L. Dianella

Formula

310-578-7050

[dianella@formulapr.com](mailto:dianella@formulapr.com)

## **EASTON ATHLETE DUSTIN PEDROIA WINS 2007 AMERICAN LEAGUE ROOKIE OF THE YEAR AWARD**

*Boston's Second Baseman Adds ROY Award to List of Accomplishments*

VAN NUYS, Calif. (November 15, 2007) – Easton Sports, the leading manufacturer of sporting goods, is proud to announce that Easton athlete Dustin Pedroia of Boston has been awarded the American League Rookie of the Year. Pedroia performed at the highest level throughout the 2007 season using Easton products from head-to-toe, according to Matt Arndt, vice president of Easton's baseball/softball division.

“We know Dustin has put in an incredible amount of time and hard work this season, so it means a lot to all of us at Easton to see him rewarded for his effort and dedication,” said Arndt. “It’s been a lot of fun to see our product specialists and research and development team work hand-in-hand with him this year to bring him the best equipment possible. His mantle will look very nice with the Rookie of the Year Award and World Series ring. Not too bad after only one season.”

Pedroia took the field during his magical rookie season using many of Easton's top products. Pedroia played a magnificent second base for Boston using the Easton I-Pro 48TB ball glove. The speedster racked up 48 extra-base hits while wearing the Easton Foundation cleat. While at the plate, Pedroia posted a top-ten batting average in the American League (.317) while using the Easton Stealth Pro batting gloves and Easton wristbands.

**To receive more information or schedule an interview with an Easton representative, please contact (310) 578-7050 or e-mail at [dianella@formulapr.com](mailto:dianella@formulapr.com).**

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### **About Easton Sports**

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the No. 1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the No.1 stick in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs more than 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at [www.eastonsports.com](http://www.eastonsports.com).

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