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**EASTON INTRODUCES TOP OF THE LINE
PREMIER SELECT BALL GLOVE SERIES**

All-New Series is the Best Ball Glove Line Ever Offered by Easton

VAN NUYS, Calif. – Easton Sports, the leading manufacturer of sporting goods, today introduced its **Premier Select** ball glove series, Easton’s most advanced and highest quality glove to date. Designed to perform for the top level ballplayer, the 2008 line is made up of six models including three infield patterns, one outfield pattern, a catcher’s mitt and a first baseman’s mitt. Made with hand-selected premium grade double-tanned Kip leather along with Easton’s innovative glove technology, the Premier Select series is already a big hit among Easton’s Major Leaguers, according to Matt Arndt, vice president of Easton’s baseball/softball division.

“We’ve had great success with our Easton Professional Series,” he said. “But as we do with our bat line, we are continuously looking to one up ourselves. The Premier Select Series combines the ultimate in comfort, style and durability. It’s unlike anything we’ve ever offered and it’s far and away the best glove we’ve ever made. The pros who play with it love it and we are confident consumers will feel the same.”

The Premier Select series’ long list of advanced features includes a contoured index finger channel lined with Pittard’s® Cabretta sheepskin, a soft chocolate steer hide lining, pre-curved finger back welting with reinforced stitch lines to provide additional strength and ideal pocket shape, professional grade USA tanned rawhide lace, and direct embroidered Diamond E and Easton logos. The Premier Select series offers superior durability and comfort, ideal for the ballplayer who demands quality.

The 2008 Premier Select series of ball gloves will be available in all major sporting goods stores beginning September 1, 2007. The suggested retail price is \$279.

To receive more information or schedule an interview, please contact (310) 578-7050 or e-mail at dianella@formulapr.com.

About Easton Sports

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the No. 1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the No.1 stick in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs more than 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at www.eastonsports.com.

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