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EASTON SPORTS ADDS NEW INNOVATION TO BATTING GLOVE CATEGORY

Easton Reaches Agreement to Distribute TurboSlot® Hitting Glove

VAN NUYS, Calif. (May 1, 2007) – Easton Sports, the leading manufacturer of sporting goods, builds on its outstanding reputation in the batting glove category with the introduction of all-new TurboSlot® Hitting Gloves. The introduction comes after Easton and TurboSlot manufacturer, Sandlot Sports, reached an agreement for Easton to be the sole distributor of the product. Dubbed a ‘hitting glove’ as opposed to simply a ‘batting glove,’ TurboSlot gloves utilize several innovative designs to increase a hitter’s bat speed and power as well as reduce vibrations and sting, according to Matt Arndt, vice president of Easton’s baseball/softball division.

“Most batting gloves simply provide protection from vibration. TurboSlot goes a few steps further and actually improves a hitter’s swing,” Arndt said. “We’ve always been a big player in the batting glove market, but last year with the tremendous success of the ‘Home and Road’ two-pair pack, we catapulted ourselves to the forefront. We’re continuing that momentum with the dynamic TurboSlot glove. We know once players see the improvement in their swing it’s going to be another homerun for us.”

Foremost among the unique innovations in the TurboSlot Hitting Gloves is the patented Power Pad Technology. The power pad, which is located between the forefinger and thumb of each glove, automatically keeps the bat positioned correctly in a hitter’s fingers and creates resistance at the point of impact. In turn, the proper bat position and the resistance result in increased power and bat speed.

The gloves also feature a durable leather palm that drastically reduces bat vibration and absorbs shock when the ball is struck. Embroidered Diamond E and Turboslot® logos are featured on the back side of each glove.

The gloves will be offered in adult sizes S-XL in black/black, youth sizes S-XL in black/black, and women’s sizes S-XL in black/silver. The TurboSlot Hitting Gloves will be available in all major sporting goods stores beginning June 1, 2007.

To receive more information or schedule an interview, please contact (310) 578-7050 or e-mail at dianella@formulapr.com.

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About Easton Sports

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the No. 1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the No.1 stick in the National Hockey League.

Headquartered in Van Nuys, Calif., Easton Sports employs more than 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at www.eastonsports.com.

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