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## **EASTON HOCKEY ADDS ALL-NEW TOP MODELS TO BAG LINE**

*New Models Include Stealth S17 Bag and Stealth SUB Wheel Bag*

VAN NUYS, Calif. (October 24, 2007) – Easton Hockey has expanded its bag offerings for 2008 with the introduction of the all-new Stealth S17 bag and the Stealth SUB wheel bag. The two models, touted as the flagship of the line, were designed to make transport as easy as possible for the player, according to Ned Goldsmith, vice president of Easton Hockey.

“If a player is going to invest in skates, pads, sticks, and other gear, it’s only natural to offer the highest quality bag for them to transport and protect their gear,” Goldsmith said. “At Easton we’re constantly thinking of innovative ways to make life easier for players. These new bags were developed with more space and options than ever before to make the commute to and from the rink as easy as can be.”

With four sizes including wheel and non-wheel options in four different colors, the all-new Stealth S17 bag is designed for players of all levels and sizes. The S17 bag features a removable end pocket with ID holder and shoulder strap which turns into a separate carry bag. Mesh is used on three sides for increased ventilation to keep equipment dry along with a meshed side pocket perfect for a water bottle. A side skate pocket, large end pocket and small valuables pocket are added bonuses for player convenience.

Featuring a telescopic pull handle and heavy duty three-wheel system for easy travel over rough terrain, the Stealth SUB wheel bag is among the top bags offered by Easton. The ventilated U-shaped top flap zipper allows for easier access and closure. Built with a rugged construction of PVC coated 600D and 420D Dobby material the SUB wheel bag will stand up to the harshest conditions. Four additional pockets along with two mesh water bottle holders give the player the option to carry any gear they might have.

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**To receive more information or schedule an interview, please contact Formula at 310-578-7050 or via e-mail at [dianella@formulapr.com](mailto:dianella@formulapr.com).**

### **About Easton Sports**

Easton Sports is a developer, manufacturer, marketer and distributor of baseball, softball, hockey and cycling equipment for both sports professionals and enthusiasts. Easton Sports focuses on its ability to innovate and create products of unmatched quality and performance including the #1 bat in the College World Series®, Women's College World Series®, Little League World Series®, and Slow-Pitch Softball, as well as the #1 stick and #1 glove in the National Hockey League. Headquartered in Van Nuys, Calif., Easton Sports employs over 1,200 people worldwide and maintains facilities in Utah, California, Mexico, Canada and Asia. For further information, please visit the company online at [www.eastonsports.com](http://www.eastonsports.com). Prior to the combination with Riddell Bell, Easton Sports was a subsidiary of Jas. D. Easton Inc. Other subsidiary companies of Jas. D. Easton, including Easton Technical Products and Hoyt, both based in Utah, are not impacted by this combination.

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